

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56786

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	341318	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA			DCCC / CRITZ FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201			430 S Capitol St SE	
ADDRESS	Marietta GA 30064-3142			Washington DC 20003-4024	
	USA			USA	
CONTACT	AMY MILLS			PRODUCT DCCC/MARK CRITZ 10/1-7	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2455	PRODUCT CODE 1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY DCCC/MARK CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 LUR:20 MIN SEP	Th	1	05:00A	05:58A	30S	10/04/12-10/04/12	THIS MORNING 5-6AM	1	275.00	275.00
2 LUR:20 MIN SEP	10101..	3	05:58A	07:00A	30S	10/01/12-10/05/12	THIS MORNING 6-7AM	3	400.00	1200.00
3 LUR:20 MIN SEP	00101..	2	09:00A	09:30A	30S	10/03/12-10/05/12	PITTSBURGH LIVE	2	155.00	310.00
4 LUR:20 MIN SEP	00101..	2	04:00P	04:30P	30S	10/03/12-10/05/12	4-430PM NEWS	2	425.00	850.00
5 LUR:20 MIN SEP	01010..	2	04:30P	05:00P	30S	10/02/12-10/04/12	430-5PM NEWS	2	425.00	850.00
6 LUR:20 MIN SEP	00101..	2	05:00P	05:30P	30S	10/03/12-10/05/12	5-530PM NEWS	2	600.00	1200.00
7 LUR:20 MIN SEP	01101..	3	05:58P	06:30P	30S	10/02/12-10/05/12	M-F 6PM NEWS	3	650.00	1950.00
8 LUR:20 MIN SEP	10010..	2	06:30P	07:00P	30S	10/01/12-10/04/12	M-F 630PM NEWS	2	650.00	1300.00
9 LUR:20 MIN SEP	0110000	2	11:00P	11:35P	30S	10/02/12-10/03/12	11PM NEWS	2	1100.00	2200.00
10 LUR:20 MIN SEP	Sa	1	05:58A	07:58A	30S	10/06/12-10/06/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

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PAGE 2

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AND	25 Whitlock Pl SW Ste 201			430 S Capitol St SE	
ADDRESS	Marietta	GA	30064-3142	Washington DC 20003-4024	
	USA			USA	
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LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2455	PRODUCT CODE 1310	
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			FROM	TO						
11	Sa	1	07:58A	10:00A	30S	10/06/12-10/06/12	SAT.CBS MORNING NEWS	1	300.00	300.00
LUR:20 MIN SEP										
12	Sa	1	07:00P	07:30P	30S	10/06/12-10/06/12	SAT 7PM NEWS	1	450.00	450.00
LUR:20 MIN SEP										
13	Su	1	08:28A	08:57A	30S	10/07/12-10/07/12	KD/PG SUNDAY EDITION	1	150.00	150.00
LUR:20 MIN SEP										
14	Su	1	08:58A	10:28A	30S	10/07/12-10/07/12	CBS SUN MORN	1	425.00	425.00
LUR:20 MIN SEP										
15	Su	1	11:00P	11:35P	30S	10/07/12-10/07/12	11PM NEWS	1	1100.00	1100.00
LUR:20 MIN SEP										
16	01010..	2	09:58A	10:57A	30S	10/02/12-10/04/12	LET'S MAKE A DEAL	2	250.00	500.00
LUR:20 MIN SEP										
17	10100..	2	10:58A	11:58A	30S	10/01/12-10/03/12	PRICE IS RIGHT	2	425.00	850.00
LUR:20 MIN SEP										
18	F	1	12:30P	02:00P	30S	10/05/12-10/05/12	CBS SOAPS 1230-2P	1	400.00	400.00
LUR:20 MIN SEP										
19	10100..	2	02:58P	03:58P	30S	10/01/12-10/03/12	DR. PHIL	2	325.00	650.00
LUR:20 MIN SEP										
20	00011..	2	07:30P	07:58P	30S	10/04/12-10/05/12	THE INSIDER	2	525.00	1050.00
LUR:20 MIN SEP										
21	10001..	2	11:35P	12:37A	30S	10/01/12-10/05/12	11:35P-12:37A - LETTERMAN	2	380.00	760.00
LUR:20 MIN SEP										

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			FROM	TO						
							Total Contract:	36		16970.00
							Billing Summary			
						Oct	Nov	Dec	Total	
					Qtr 4-12	16970.00	.00	.00	16970.00	
									GRAND TOTAL	16970.00

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